



Checklist 8 - Hosting And Your RSS Feed

Project Name: _____

Date: _____

Yes No

Selecting a host for your podcast creates a home base for both your recorded and written content before being listed on directories. Selecting a reliable podcast host creates a platform where you can store and control your brand while growing your audience. Here is a step-by-step guide on selecting a host:

Step 1 – Choosing A Host

- | | | | |
|---|---|--------------------------|--------------------------|
| 1 | Select a host. | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Popular hosts include BuzzSprout, Podbean, Libsyn, Transistor, Sound Cloud, Blubry, Smart Podcast Player. | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Get your RSS feed from your selected host. | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Select a host with flexibility in terms of file sizes. | <input type="checkbox"/> | <input type="checkbox"/> |

Notes

Checklist 8 - Hosting And Your RSS Feed

- 5 Select a host with affordable hosting plans.
- 6 Check that your selected host offers support.
- 7 Ensure the host provides panels with analytics.
- 8 Ensure your selected host offers a variety of tools.
- 9 Select a host with content distribution network (CDN).
- 10 Select a host that offers unlimited bandwidth for storing your large files.
- 11 Check for your host's ease of use and avoid complicated hosts.
- 12 Check for availability of customizable themes.

Notes



Checklist 8 - Hosting And Your RSS Feed

13 Analyze your host's promotional tools.

14 Check for availability of plugins that make embeds easier.

15 Ensure your host works well on all screen sizes.

Step 2 – Uploading Your Recording To The Host

16 Create a name/title for the episode.

17 Upload the audio file.

18 Add a description of the episode.

Notes



Checklist 8 - Hosting And Your RSS Feed

- 19 Include a summary of the episode.
- 20 Add the relevant tags.
- 21 Add the episode number.
- 22 Check and update episode details.
- 23 Check for any violation of your host's requirements.
- 24 Check for any explicit content.
- 25 Schedule the air date.

Notes