MATT BACAK'S CHECKLIST

Checklist 15: Growth Tools - Messenger Ref URL

Project Name: _____

Date: _____

		Yes	No

Important: Messenger Ref URL is the Growth Tool we use the most. It allows us to send someone to a URL that we can place on banners, inside emails, inside FB messages, anywhere we wish. It gives us complete control of the design of the button and page and can be used in many ways. We generally have a Messenger Ref URL Growth Tool link on all our download pages and inside all our membership sites offering bonuses to encourage people to join our FB Messenger list.

1 Click on Growth Tools in the Left Menu ☐ ☐

2 Click on "+ New Growth Tool". ☐ ☐

3 Under Other Growth Tools, Click "Messenger Ref URL". ☐ ☐

4 Enter The Widget Name by Clicking The Text Growth Tool # at the top. ☐ ☐

5 Next, we'll edit the opt-in message. Under Opt-in Message click Edit ☐ ☐

Notes

6   You can edit the default message any way you wish. You can add files, links, videos, audio, etc. You can also link to another step once that message is sent. First, edit the message.

Example. Welcome {firsname}! Thank you for subscribing. There's a free gift coming in the next post so stay tuned. PS If you ever want to unsubscribe just type "stop".

7   Next click the checkbox below which says "Continue to another step".

8   Click Choose Next Step

9   Click Start Another Flow

10   The Green Box will appear and again click "Select a Flow to start"

11   Click "Click to Select a Flow

12   Choose the Free Funnel Flow or any flow you wish.

13   To return to the setup click the name of the widget along the top beside Growth Tools.

Notes

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14   Click Save and click Active.

15   Click Next.

16   Copy the URL provided under Your Messenger Ref URL.

17   Use this link to send people to your growth tool and messenger bot anyway you wish.

Notes